

# TITS UPON TYNE

## AGAINST SPIKING.



This year, Tits Upon Tyne has launched a project as part of our CALLED OUT campaign to make the live music and nightlife scene safer.

Based in Newcastle, we are reaching out to multiple bars and venues across the UK to join us in this campaign. We already have a student union on board for a trial run and we are looking to work with you to expand this social enterprise even more.



"Date rape drugs are particularly dangerous when mixed with alcohol because they combine to have a very powerful effect. In extreme cases, it can lead to a **coma** or even **death**. Date rape drugs may come in powder, tablet or liquid form, and don't always have a noticeable taste or smell." **NHS**

*"If your drink has been spiked it's unlikely that you will see, smell or taste any difference. Most date rape drugs take effect within 15-30 minutes and symptoms usually last for several hours."*

**DR SARAH JARVIS**

Unfortunately, the precautions taken in bars and venues won't prevent some people feeling like it's okay to meddle with another person's brain with chemicals. If this is to steal their wallet, date rape or simply just for amusement, it is difficult to accept the truth that this can happen to any of us. Tits Upon Tyne has launched an anti spiking campaign, recognising that something practical has to be done to help the safety of the city's night life and live music scene. Each beer mat has a hole hand punched into it that fits a straw - this means that the beer mat can be used to go on top of any bottle or glass without falling off. This isn't a quick fix to the problem of spiking however, it does help minimise the chances of it.

Focusing on the music industry and local nightlife, we want to function as a social enterprise. This means self funding campaigns to benefit as many people in our community as possible. Doing it this way does not mean we exclude venues and bars who want to be involved. As a result, the price of the beer mats will be as minimal as possible for you and after expenditures, all profits are either donated or reinvested back into the campaign! We are only asking for a compulsory minimum donation to cover expenditures however, if you could raise your donation price by the slightest amount, that would be amazing!

For this first batch, **50% of the profits will be donated to Breast Cancer Now** and the other half will be reinvested into more beer mats. After the first trial batch and we order more units, we will continue to donate **25%** of further profits to Breast Cancer Now.



We take care of the stock and will continue to develop the designs free of charge. All you have to do is order! We have some new ideas to take this project further but we need the orders and supporters on board before we can grow. Please get in touch with any questions you may have - [info@titsupontyne.com](mailto:info@titsupontyne.com)



Minimum donation price list:

- 50 units for £10
- 100 units for £16
- 200 units for £30

**POSTAGE IS NOT INCLUDED!**

✓ Heavy-duty  
European pulp board –  
1.4 mm ✓ 107 mm  
circular beer mats with  
0.8 cm hole ✓ Full-  
colour imprints on both  
sides ✓ Food safety  
certified: offset printed  
with food-safe ink

The cost is reduced if you bulk buy. We only have limited units available of the first batch as we wanted to see what the response would be like before purchasing more. However, we are planning the next order so do not fret! The price will remain the same but we will alert you before your order on what percentage is going to Breast Cancer Now via your invoice.

Thank you for your time.

**Natalie Greener (founder)**